

WEND
Charlotte, NC
Quarterly Issues/Programs List
Third Quarter, 2016
09/30/2016

WEND
Quarterly Issues/Programs List

WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **10th annual Animal Kneads Day:** Fund raiser by selling fresh bread to fund spay neuter clinics
 - **Better Buisness Bureau scams part 2:** BBB scams and warning for the public
 - **Better Buisness Bureau scams pt 1:** BBB scams more jury and IRS scams
 - **Better Buisness Bureau scams pt2:** BBB scams to warn the public
 - **Events happening in Charlotte:** Events happening in Charlotte. Parades, museum openings, family events
 - **KOMEN race for the cure:** Highlighting information on the annual race for the cure Oct1 for breast cancer
 - **Loaves and Fishes need food donations:** FOOD FOR THE HUNGRY...bigger need in the summer to feed families
 - **Loaves and Fishes need for food donations:** FOOD FOR THE HUNGRY. Summer is tough time to feed families and they need help
 - **Race for the Cure:** Komen fund raiser to help defeat Breast cancer
 - **Special Tshirt from Coach Rivera:** Big fund raiser for Humane Society with help from Panthers coach
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Better Buisness Bureau scams pt 1	CAROLINA FOCUS	BBB scams more jury and IRS scams	Tom Bartholomy	07/03/2016 07:03 AM	029:44
Better Buisness Bureau scams pt2	CAROLINA FOCUS	BBB scams to warn the public	Tom Bartholomy	07/10/2016 07:02 AM	029:44
Better Buisness Bureau scams part 2	CAROLINA FOCUS	BBB scams and warning for the public	Tom Bartholomy	07/17/2016 07:01 AM	029:44
Loaves and Fishes need food donations	CAROLINA FOCUS	FOOD FOR THE HUNGRY...bigger need in the summer to feed families	Tina Postel Ex Dir	07/24/2016 07:02 AM	028:04
Loaves and Fishes need for food donations	CAROLINA FOCUS	FOOD FOR THE HUNGRY. Summer is tough time to feed families and they need help	Tina Postel Ex Dir	07/31/2016 07:01 AM	028:04
KOMEN race for the cure	CAROLINA FOCUS	Highlighting information on the annual race for the cure Oct 1 for breast cancer	Tammy Simmons	08/07/2016 07:01 AM	028:50
KOMEN Race for the Cure	CAROLINA FOCUS	Highlighting information on the annual race for the cure Oct1 for breast cancer	Tammy Simmons	08/14/2016 07:03 AM	028:50
10th annual Animal Kneads Day	CAROLINA FOCUS	Fund raiser by selling fresh bread to fund spay neuter clinics	Meliss Knicely Animal Care and control	08/21/2016 07:00 AM	028:56
10th annual animal kneads day	CAROLINA FOCUS	Fund raiser by selling fresh bread to fund spay neuter clinics	Melissa Knicely Animal Care and control	08/28/2016 07:03 AM	028:56
Events happening in Charlotte	CAROLINA FOCUS	Events happening in Charlotte. Parades, museum openings, family events	Moir Quin Center City Partners	09/04/2016 07:00 AM	029:02
Race for the Cure	CAROLINA FOCUS	Komen fund raiser to help defeat Breast cancer	Tammy Simmons	09/11/2016 06:59 AM	028:50
Special Tshirt from Coach Rivera	CAROLINA FOCUS	Big fund raiser for Humane Society with help from Panthers coach	Stephanie Rivera Humane Society	09/18/2016 07:00 AM	028:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	LOCAL/PSA/WEND/CLT RADIOLOGY & NODA BREWING/PINK PINT	000:24	086
-----	LOCAL/PSA/WEND/CLT RADIOLOGY & NODA BREWING/PINK PINT	000:27	023
-----	LOCAL/PSA/WEND/HOSPICEOFCABARRUS/HOTAUGUSTNIGHT	000:35	228
-----	LOCAL/PSA/WLKO/CLT ISF 5K For Kids Cancer	000:30	021
-----	PR/WEND/MUSICDISCOVERY/PURPLEHEARTHOMES	000:54	013
-----	PR/WEND/MUSICDISCOVERY/PURPLEHEARTHOMES	000:59	042
AD COUNCIL	AD COUNCIL	000:10	004
AD COUNCIL	AD COUNCIL	000:15	001
AD COUNCIL	AD COUNCIL	000:16	001
AD COUNCIL	AD COUNCIL	000:37	001
AD COUNCIL	AD COUNCIL	000:59	001
AD COUNCIL	AD COUNCIL	001:00	001
AD COUNCIL	Adopt US Kids	000:30	001
drug free america	drugfree.org	000:30	001
Education	GLOBAL CITIZEN FESTIVAL	000:31	001
Education	SUMMER LEARNING	000:31	026
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
OPIOD AWARENESS WEEK	PSA-OPIOID AWARENESS WEEK PSA SHOW	027:29	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
UNDERAGE DRINKING	FEDERAL TRADE COMISSION	000:15	001
VOTING	ROCK THE VOTE	000:30	001